

2023 Subscription

MEDIA KIT

Design Made Simple: Expert Creativity without the HR Hassles



DESIGN MADE SIMPLE:

*Effortless design without
the HR headaches*

It's Exclusive. It's Bold. It's Snipes. Our clients brands have been featured in:

Walmart  CURL
BOX. TARGET. allure BET 



THE STATS

Did you know...

The average Entry Level Graphic Designer has a median salary of \$65,101. When you factor in the cost of benefits, one graphic designer can cost a business over \$95k a year!

Creative Directors boast an even higher salary with the median pay topping over \$200k when the cost of benefits are factored in.

And here's the real kicker - up to 24% of graphic designers stay in a job for less than a year - which means businesses are paying in both time and money to hire and train employees that may not stick around.

HERE'S WHERE WE COME IN..

Our subscription model eliminates the need to hire in-house designers for your brand, saving you the hassle of managing employee benefits like retirement and healthcare. With our subscription service, you gain access to a highly skilled and formally trained designer with over 15 years of industry experience. Say goodbye to the costs and complexities of maintaining an internal design team, and let Snipes Design Subscription handle all your design needs efficiently and professionally.

BRAND GUIDELINES

At Snipes Design Agency, presented in the guide lays a strong visual foundation for your brand.

Our Brand Guidelines help you maintain the integrity and aesthetic with a protocol to follow when incorporating your logo and colors.

MOOD
Scholarship Hero mood board design tells the story of excellence through everyday education. With colors that depict the future of dreamers, Scholarship Hero can be viewed as a premier service to help high students successfully apply and receive scholarships to college.

BRAND COLORS
The colors are key indicators of your brand and logo. Each color on your palette serves a purpose. Intentional usage of the palette will continue to reinforce the cohesiveness of your brand.
We recommend only using the colors in the palette to properly deliver your brand personality.

HERO GREEN: #005C67 **NEON: #E4FF03** **RED PEN: #FC3706** **COOL GREY: #DBD9D8**

MAIN LOGO
Your Main Logo will be implemented as the focal point of all of your designs. It is essential to the brand identity and logo in a consistent manner across all platforms. Implement the main logo with proposals or invoices to ensure a professional appearance.

We recommend that you only use the logo with the colors provided. When appropriate, you may use the logo in black and white only.

BRAND GUIDELINES 2022

BRAND GUIDELINES 2025

DREAMER
THE FUTURE
EDUCATIONAL

WHY IT WORKS

COST-EFFICIENCY:

Our subscription eliminates the need for hefty salaries and benefits associated with hiring in-house designers. You pay a flat monthly fee, allowing you to optimize your design budget and allocate resources to other important areas of your business.

ACCESS TO EXPERTISE:

With Snipes Design Subscription, you have access to a highly skilled designer who brings a wealth of experience and knowledge to the table. We stay up-to-date with the latest design trends and techniques, ensuring that your brand stays relevant and visually appealing.

EFFICIENCY AND PROFESSIONALISM:

Our dedicated designer will handle all your design needs promptly and professionally. We pride ourselves on delivering high-quality work within agreed-upon timelines, allowing you to meet your marketing and branding objectives without delay.

Partnering with Snipes Design Subscription means unlocking a world of design possibilities while minimizing the administrative burdens associated with maintaining an in-house team. Focus on growing your business while we take care of your design requirements efficiently and professionally.

PRICING

MONTHLY

\$3,999/month

No minimum commitment.
Pause or cancel anytime.

- One request at a time/ Unlimited revisions
- 15-minute on-boarding call (if needed)
- Unlimited Access to Stock Photos
- May be used for up to 2 brands

[**GET STARTED**](#)

QUARTERLY

\$3,499/month

- One request at a time/ Unlimited revisions
- 15 minute on-boarding call (if needed)
- Unlimited Access to Stock Photos
- May be used for up to 2 brands

[**GET STARTED**](#)

Total paid quarterly.

YEARLY

\$2,999/month

- One request at a time/ Unlimited revisions
- 15 minute on-boarding call (if needed)
- Unlimited Access to Stock Photos
- May be used for up to 2 brands

[**GET STARTED**](#)

Total paid yearly..

ADD-ON

LOGO DESIGN
\$999

Want a whole new look? No worries, we can update or revamp your design model.

Invoiced separately upon logo request. One time payment.

SERVICES

Logo*	Postcards
Brand Guides	Social Media Templates
Pitch Decks	Menu Design
Signage	Flyer Design
Retractable Banners	Ads
Brochure Design	Pattern Design
A-Frames	Apparel Design
Poster Design	Workbook Design
Web Banners	Stickers

RECENT WORK

TAKE
A SHOT AT
GOOD HEALTH



Total Health Care
www.totalhealthcare.org
(410) 383-8300

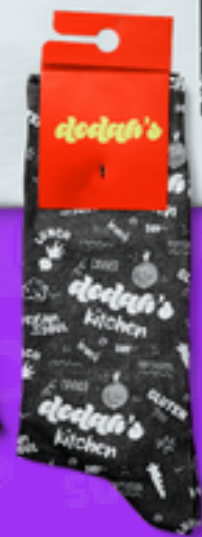
TAKE
A SHOT AT
GOOD HEALTH

Get your **FREE**
COVID-19 vaccine &
booster shot today

goins
WORLDWIDE



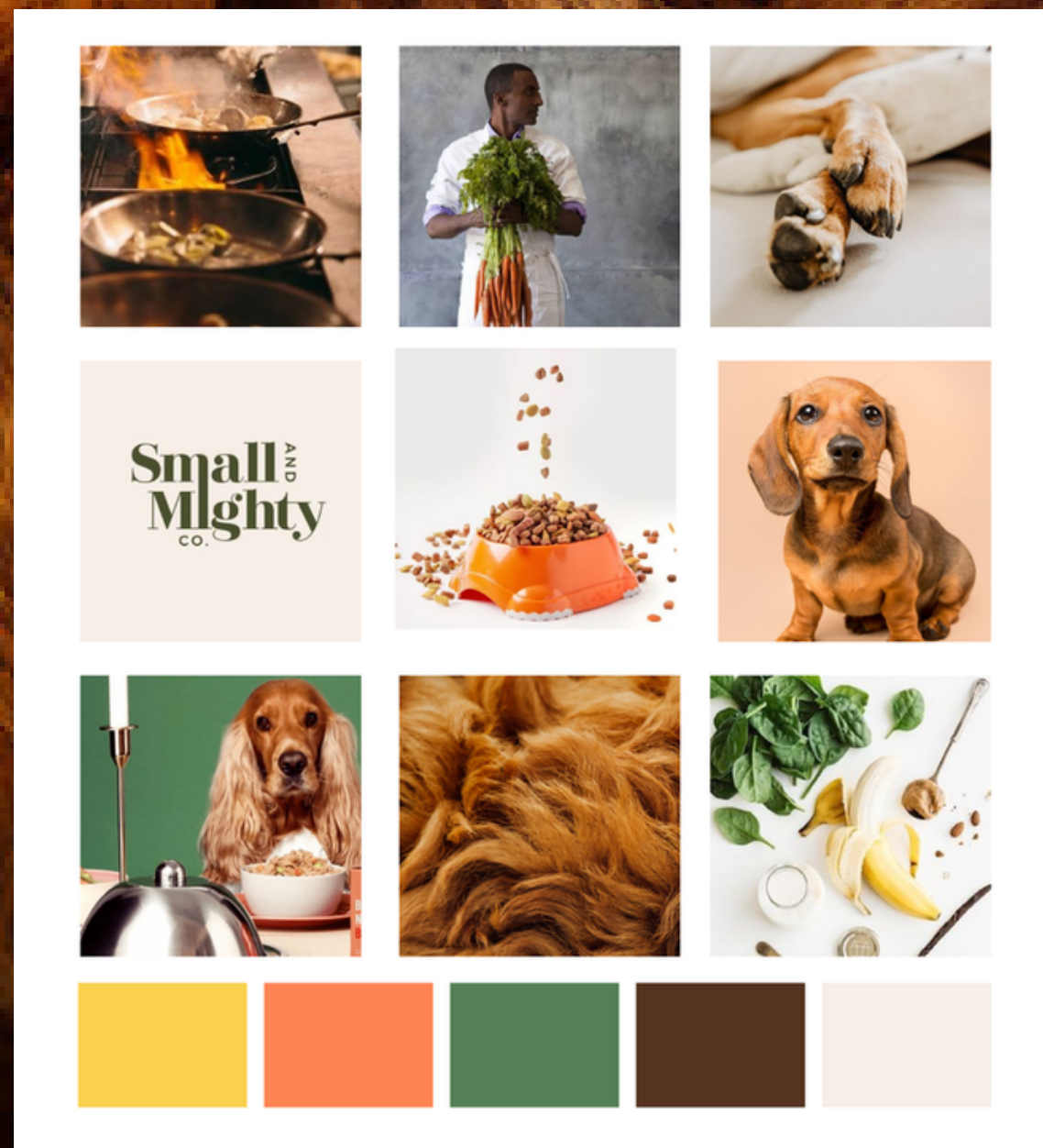
vegan with SOUL



dodan's
kitchen



bone
apawtite



ABOUT SNIPES

@snipesdesignagency

At Snipes Design Agency, our mission is to revolutionize the design industry through our innovative subscription-based approach. We are committed to providing unparalleled design expertise and solutions, empowering businesses to thrive in a rapidly evolving marketplace. Our dedicated team is driven by a passion for helping brands make their mark on the world. We strive to deliver exceptional design experiences, fostering long-term partnerships built on trust, reliability, and creativity. Together, we can unleash the full potential of your brand and leave an indelible impression on the world.



**SNI
PES
DESIGN
AGENCY**

OUR TEAM



Casey Renae
OWNER

Casey Renae is an experienced brand and creative designer from the D(M)V area who is passionate about pushing boundaries and shifting the design industry. With her expertise in logo design, product packaging, and web design, Casey Renae lets our client's brands stand out while staying true to the brand's vision. She has a strong background in the beauty industry and has worked with numerous beauty companies to create designs that align with their customers' values. Casey Renae is always looking for new ways to uplift and empower brands and the people they serve.



Sasha Willis
COO



Xana Watson
DESIGNER



CONTACT US

Interested in learning more about how Snipes Subscriptions can help transform your businesses' graphic design needs? Let's start a conversation.

hello@snipesdesignagency.com
www.snipesdesignagency.com

@snipesdesignagency